



EU Pricing Research Some Results

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Policy context

- Green Paper on Fair and Efficient Pricing
- White Paper on Fair Payment on Infrastructure Use

Marginal cost principle recommended

Issue of cost recovery raised

Subsidiarity principle adopted



6 Questions, 17 Projects - From theory to implementation

What is marginal cost pricing?

How to estimate monetary values of intangibles?

What are the benefits of efficient pricing?

Do pricing measures have an impact on traffic in real life?

Can pricing schemes be made acceptable?

What to do with revenues/deficits?



What is marginal cost pricing?

- Operationalisation of theoretical pricing principles in practice - PETS, TRENEN II, AFFORD, *DESIRE*
- Second best situations with political, technological, etc constraints - AFFORD, TRENEN II, *MC-ICAM*, *SPECTRUM*

HLG report I & III

Eurovignette

**Efficient pricing can be
implemented with current
technologies**



How to estimate monetary values of intangibles?

- Measurement and valuation of internal and external costs - ExternE, QUITs, FISCUS, *UNITE*, *RECORD-IT*

HLG report II

Gvt experts - pilot projects

**Congestion, accidents
and environment
can be priced.**



What are the benefits of efficient pricing?

- Impact assessment - PETS, TRENEN, *MC-ICAM*
- Combination of measures - OPTIMA, FATIMA, *SPECTRUM*

**Efficient pricing will
benefit society.**



Do pricing measures have an impact on traffic in real life?

- Demonstrations & user reaction -
EUROTOLL, CONCERT-P,
TRANSPRICE, *DESIRE*,
PROGRESS/CUPID

CIVITAS, CTP, Eurovignette

**Pricing will make users
change their travel patterns
and modal choices.**



Can pricing schemes be made acceptable?

- Acceptability - PATS, PRIMA, AFFORD
- Transition phase and mitigation measures - *MC-ICAM, CUPID/PROGRESS*

**Pricing can be made
acceptable to policy
makers, business
and citizens.**



What to do with revenues/deficits?

- Financing and PPPs - PROFIT, FISCUS
- Use of revenues - *UNITE, MC-ICAM, 5th call*

CTP, TENs, CUT

**Some gaps in knowledge
still remain.**



Coordination and dissemination

- CAPRI - consensus building on pricing principles, valuation methods and modal priorities
- ***IMPRINT-Europe*** - thematic network on implementation and migration path